1. An isolated nucleic acid molecule comprising a FIE polynucleotide sequence, which polynucleotide sequence specifically hybridizes to SEQ ID NO:1 or SEQ ID NO:3 under stringent conditions.

- 2. The isolated nucleic acid molecule of claim 1, wherein the FIE polynucleotide is between about at least about 100 nucleotides in length.
- The isolated nucleic acid molecule of claim 1, wherein the FIE polynucleotide is SEQ ID NO:1.
- 4. The solated nucleic acid molecule of claim 1, wherein the FIE polynucleotide is SEQ ID NO.
- 5. The isolated nucleic acid molecule of claim 1, further comprising a plant promoter operably linked to the *FIE* polynucleotide.
- The isolated nucleic acid molecule of claim 5, wherein the plant promoter is from a KIE1 gene.
- 7. The isolated nucleic acid of claim 6, wherein the FIE polynucleotide is linked to the promoter in an antisense orientation.

An isolated nucleic acid molecule comprising a FIE polynucleotide sequence, which polynucleotide sequence encodes FIE polypeptide as shown in SEQ ID NO:2 or SEQ ID NO:4.

- 9. a transgenic plant comprising an expression cassette containing a plant promoter operably linked to a heterologous *FIE* polynucleotide of claim 1.
- 10. The transgenic plant of claim 9, wherein the heterologous FIE polynucleotide encodes a FIE polypeptide.

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- The transgenic plant of claim 10, wherein the FIE polypeptide is as shown in SEQ ID NO:2 or SEQ ID NO:4.
- 12. The transgenic plant of claim 9, wherein the heterologous FIE polynucleotide is linked to the promoter in an antisense orientation.
- 13. The transgenic plant of claim 9, wherein the plant promoter is from a FIE gene.
- The transgenic plant of claim 13, wherein the FIE gene is as shown in SEQ ID NO:1 or SEQ ID NO:3.
- 15. A method of modulating endosperm development in a plant, the method comprising introducing into the plant an expression cassette containing a plant promoter operably linked to a heterologous *FIE* polynucleotide.

The method of claim 15, wherein the heterologous FIE polynucleotide encodes an FIE polypeptide.

- 17. The method of claim 16, wherein the FIE polypeptide has an amino acid sequence as shown in SEQ ID NO:2 or SEQ ID NO:4.
- 18. The method of claim 15, wherein the heterologous *FIE* polynucleotide is linked to the promoter in an antisense orientation.
- 19. The method of claim 15, wherein the heterologous FIE polynucleotide is SEQ ID NO:1 or SEQ ID NO:3.
- 20. The method of claim 15, wherein the plant promoter is from a FIE gene.
- 21. The method of claim 15, wherein the expression cassette is introduced into the plant through a sexual cross.

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